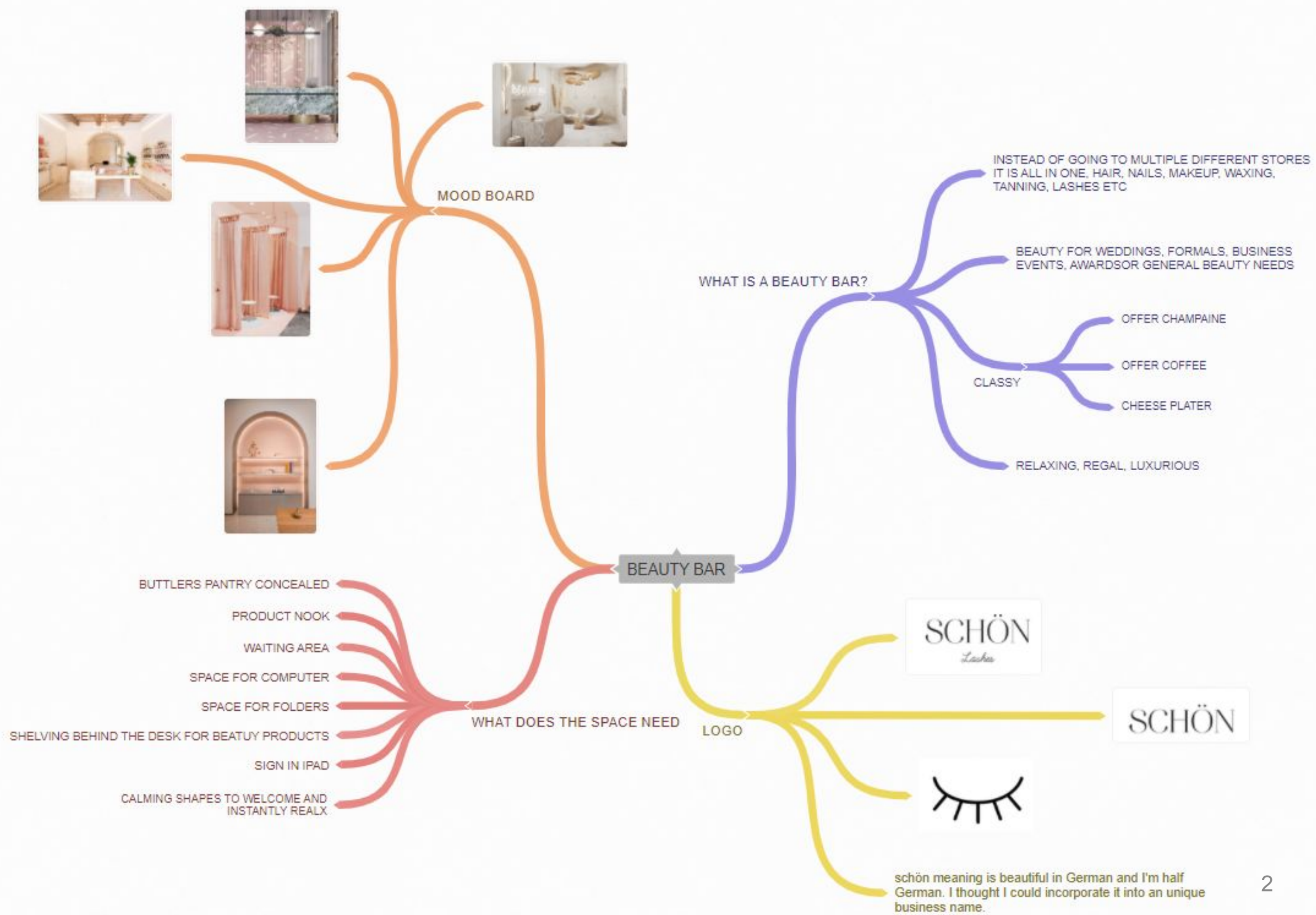


RECEPTION DESK



SJM DESIGNS
8/1 Merchants PDE Marcoola Beach 4564

AP1 – RECEPTION DESK
14 INDUSTRIAL PLACE BURNSIDE 4560
SCHON - BEAUTY BAR





SCHÖN Beauty is an exclusive space providing a wide range of beauty treatments. Calmly nestled along the exclusive Hastings St in Noosa, Sunshine Coast. Schon Beauty is a space for relaxation and luxuriation. SCHÖN is a beauty bar that does it all with the convenience of being in one space. Eliminating the hassle and rushing around clients usually experience going to events and functions, such as weddings etc.

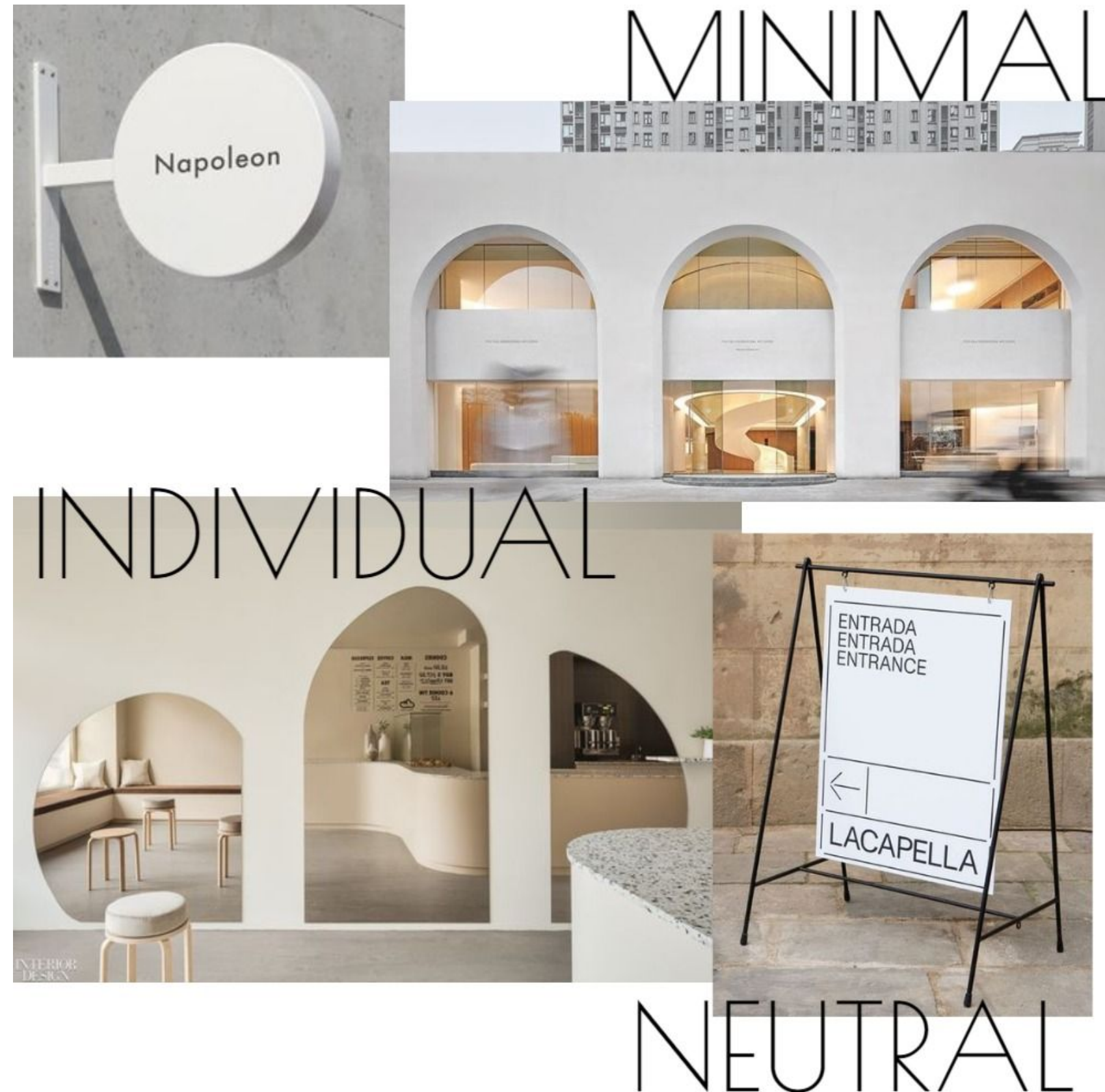
SCHÖN can also be a social space for friend groups to be escorted to your own secluded room for drinks and a grazing board while enjoying all there is from our wide range of beauty treatments. Everything this space has to offer is for the consumers comfort. It's the little things - the attention to detail in the quality of the design that sets this beauty bar apart from the rest.

COVID-19 & SCHÖN Beauty

- In the ever changing world we are living in with COVID-19, SCHÖN Beauty will only accept bookings paid online and store purchases will be using contactless payment.
- In order to comply with social distancing all groups will be capped at the maximum of 6 people with one person per 2 square metres (COVID Safe Checklist: Personal services, 2021).
- All surfaces, products and equipment used will comply with hygiene standards, and although there will be no testers of products all products sold are used during our treatments.
- We will ensure compliance is met whilst still being able to offer the highest level of quality and indulgence.

SHOP FRONT & SIGNAGE

- The shop front should create maximum impact with aesthetic qualities drawing customers in and making clients feel immersed in pure opulence.
 - Use signage that stands out but radiates simplicity.
- The space should have calming colours and textures to create a sense of tranquility among the hustle and bustle of the busy street outside.
 - Using durable sustainable finishes and products
 - Colour palette of warm natural tones
 - Using natural finishes such as stone and some woods.
- Creating a space inside that is beautiful whilst also being incredibly functional. Having met all standards and local town requirements.
 - Including forms like arches and circles promote less rigid and structured environment. This leaving the consumer to feel instantly more at ease within the space.



INTERIORS

- Much like the facade of the shop, the inside will continue to use shapes such as arches to further enhance the feeling of tranquility.
- The space will incorporate the main reception area of the shop. Including:
 - Reception desk
 - Waiting area
 - Product Nook
 - Butlers pantry (for refreshments and plater assembly).
- These areas will need to encapsulate functionality as well as high end design aesthetics with a level of softness and femininity. These are:
 - Arches
 - Natural concrete elements
 - Natural sustainable themes
 - Curves
 - Built in shelving formed with organic shapes



HARD FINISHES

- wooden flooring
- Black matt finishes
- Wood accents in shelving
- Wabi sabi plaster walls
- Colour palette will be beige neutral backdrop

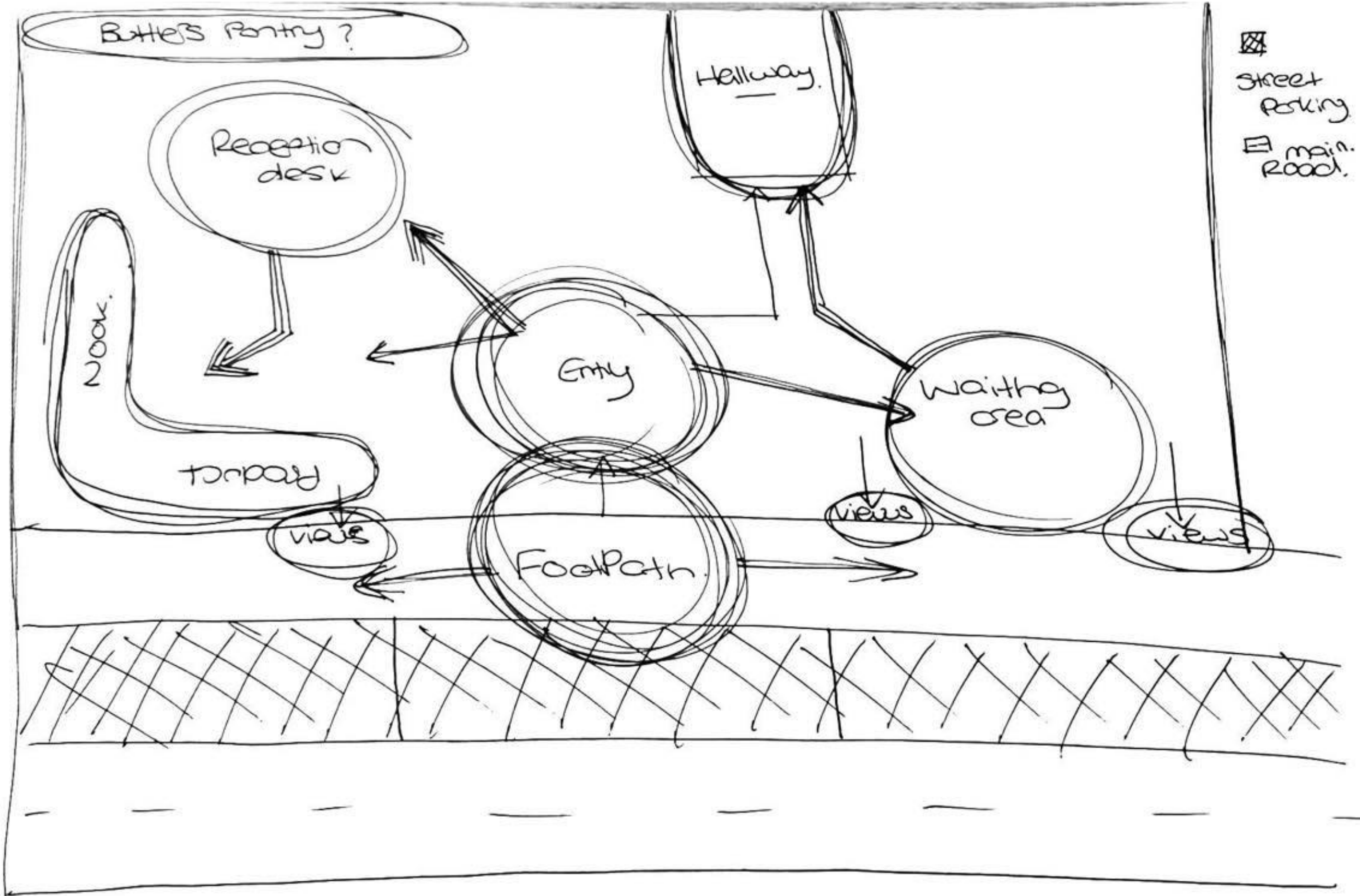


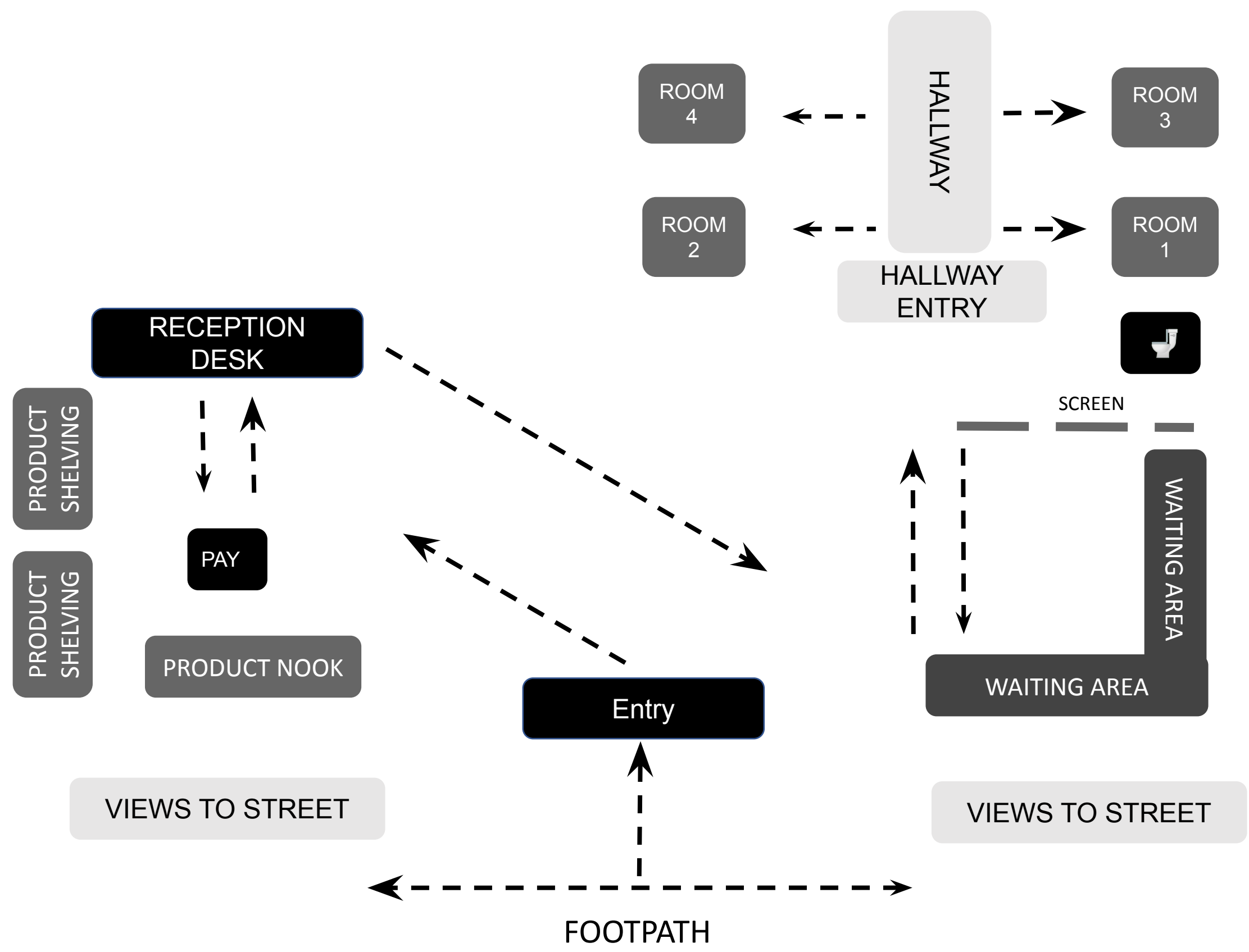
SOFT FINISHES

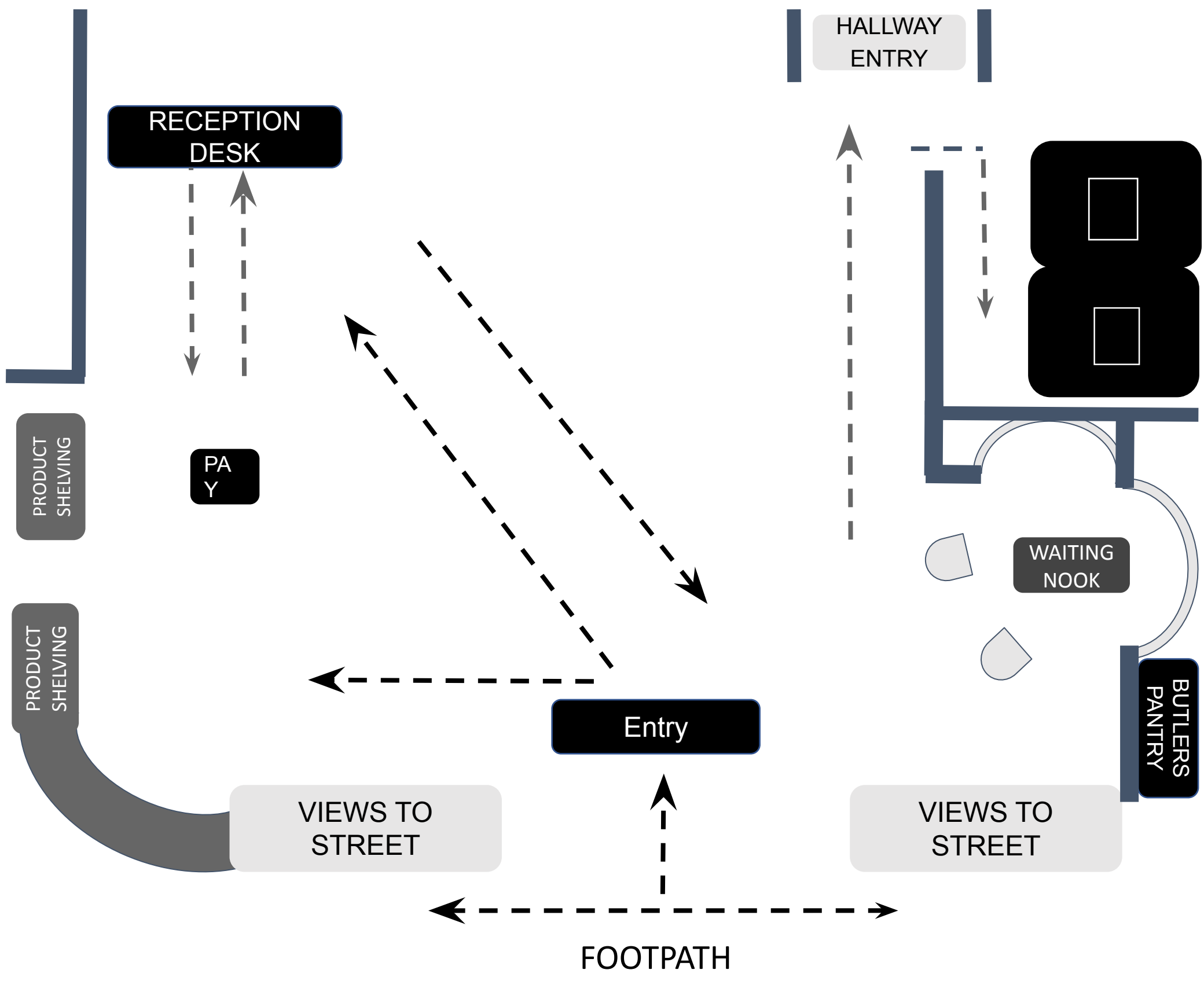
All sourced and produced locally to the sunshine coast

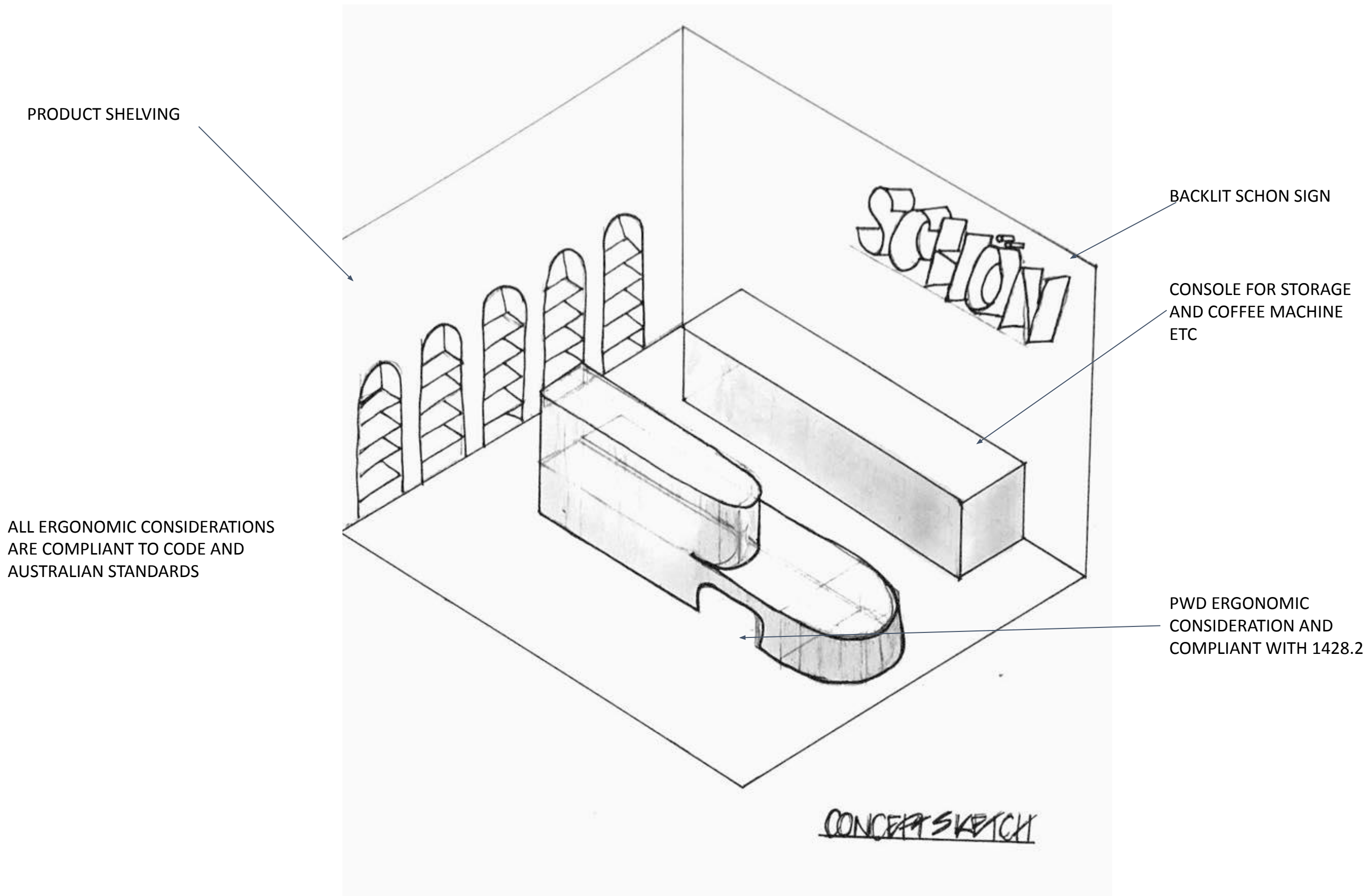
- sheer curtains
- danda pebble side table/stool
- inka 3 seater couch
- bamboo pendants
- jute floor rug











RECEPTION DESK SPACE

- Built in product shelving
- Multi functional desk
- Rendered wall texture
- Natural tones and materials



- Reception design involves Australian standards for workstation furniture.
- Materials are selected based on economy, durability and sustainability.
- Desk allows for both sitting and standing positions.

SHOP FRONT

